



## TERMS OF REFERENCE (TORs)

### TO DEVELOP A DOCUMENTARY ON THE STATE OF NUTRITION SERVICE DELIVERY IN COMMUNITIES

#### **Background**

Food Rights Alliance (FRA) is a coalition of over 40 members comprised of local and international NGOs working on issues of agriculture, food and nutrition security at household, community, and national levels. FRA envisions a “World free from hunger and malnutrition” and works to promote sustainable access and consumption of adequate, safe, and healthy diets for all. The Alliance achieves her mission through building a formidable and diverse network of members and stakeholders that influence policy and practice at different levels; profiling and engaging champions on critical issues on the realization of the right to adequate food, and equipping stakeholders with credible knowledge and information to flag the right to food agenda in policy and practice. FRA contributes to democracy and good governance by upholding the key tenets of participatory democracy; inclusiveness, responsiveness, consciousness, mutual accountability, collective action, and participation in decision-making. The Alliance organizes civil society into issue-focused influencing groupings and enhances collective planning, knowledge and information sharing, and collective action.

FRA is co-implementing the Catalyzing Strengthened Policy Action for Diets and Resilience (CASCADE) project that aims to improve food security and contribute to the reduction of malnutrition of at least 1 million women of reproductive age and children in Uganda. Particularly, FRA contributes to Domain 1 of CASCADE on improving the implementation of existing nutrition-related policies and supports Domain 5 on promoting synergies between relevant actors on data sharing, learning, and strengthening coordination and linkages. The long-term outcome of the project under domain 1 is to improve the food environment and food system and the intermediate outcome is government bodies effectively implement nutrition-related policies promoting year-round consumption of healthy diets, particularly for women of reproductive age and children. In a bid for FRA to contribute to the aspirations of the CASCADE project, the alliance intends to develop a documentary on the state of nutrition service delivery in communities for evidence-based advocacy.

#### **Rationale for the assignment**

In efforts to ensure the sustainable reduction of malnutrition and its effects, the government of Uganda and stakeholders have greatly invested in a multisectoral approach that enables the integration and mainstreaming of nutrition interventions into the policies, strategies and programs of different sectors including agriculture, water, gender,



education, and health among others. However, despite the efforts made, there exists considerable inconsistencies between nutrition policies as adopted and the ultimate delivery of nutrition services in communities, which diminishes the impact of policies on the nutritional status of vulnerable populations, particularly Women of Reproductive Age and children below 5 years in communities.

Hence, in a bid to promote responsiveness and accountability of government towards improved implementation of nutrition-related policies in communities, the CASCADE program is using the Community Score Card approach as a citizen-driven strategy to enhance planning, monitoring, and evaluation of public nutrition services. Particularly, the CASCADE program intends to undertake the Community scorecard assessment to ascertain the state of delivery of nutrition services in Ugandan communities, related challenges, perspectives from the community members, service providers, and duty bearers. This is aimed at empowering citizens to monitor nutrition service delivery and improve the accountability of service providers and duty-bearers. Building from this momentum, FRA under the CASCADE program intends to document the realities of nutrition service delivery in communities of Nwoya, Napak, Kyenjojo, and Adjumani districts and amplify the voices of vulnerable populations, particularly women and children in decision-making spaces to inform nutrition policy decisions at local government and national levels. The documentary will be developed under the theme *“Nutrition; Grounds Up”*, showcasing both the community voices and perspectives of duty bearers on access to nutrition-related services.

### **Objectives of the Assignment**

The main objective of the assignment is to develop a documentary on the state of nutrition service delivery in communities during the community scorecard activity for evidence-based advocacy on improved nutrition policy implementation at the community level.

Specifically, the assignment seeks to;

1. Document and portray the state of nutrition service delivery in communities for evidence-based advocacy.
2. Amplify community perspectives on the level of access to nutrition services, related challenges and opportunities at household level.

### **Responsibilities of the service provider**

1. Produce a clear outline of the work plan for carrying out the assessment;
2. Conduct the assignment effectively and in a timely manner
3. Submit the stipulated deliverables by the stipulated deadline of the assignment

### **Deliverables from the service provider**



The service provider is expected to deliver an audio-visual documentary on an external hard drive covering the following.

1. An inception report highlighting the comprehensive script and storyboard for the documentary as well as the updated timeframe.
2. A 15- 30 minute documentary film in HD format with English subtitles showcasing the stories, experiences, and reality of communities and duty bearers on the state of delivery of nutrition-related services in communities.
3. A short version of the documentary (5 minutes)
4. Incorporated voices of selected persons, sharing their experiences in utilizing and/or providing nutrition-related services in communities. Subtitling should be incorporated for all non-English languages used in the documentary.
5. Audiovisual clips capturing highlights that can be shared on digital platforms.
6. A written report summarizing the key findings, lessons learned, and recommendations from the documentary production process.
7. A digital album

**Time Span:**

This assignment is expected to be carried out in September-October 2024, and should be completed by October 30, 2024.

**Time Frame:**

Submission of EOI	Review of EOI	Signing of Contract
9/09/2024	11/09/2024	13/09/2024

**Institutional Responsibility:**

1. FRA will be responsible for commissioning and managing the service provider/s and contract and finalizing details of the work schedule.
2. FRA will provide supervisory support to the consultant/s.

**Contact person:**

The contact person for the assignment shall be the FRA Program Assistant Food and Nutrition.

**Expertise of the Service provider:**

The suitable service provider shall have the following qualifications;

1. Proven previous experience in undertaking similar assignments in reputable institutions. Share links of such previous work.
2. An award/recognition-winning project of a similar context is an added advantage



3. A minimum of a degree in Communication or journalism and media.
4. Effective storytelling and Communication skills.
5. Experience in leading proficient teams to work parallelly in different locations.
6. Access to up-to-date film making gear

### **Contents of the Bid:**

Information that is needed while submitting an expression of interest includes;

1. Letter of interest.
2. Technical proposal (clearly highlighting the interpretation of the terms of reference, methodology proposing the storyline and key pitch features of the assignment, and work plan among others. Indicate the art of film-making gear to be utilized).
3. Active links of previous documentaries developed
4. Narration of the relevance of the different teams on the assignment
5. Any other innovations/suggestions in relation to this assignment
6. Financial Proposal for the undertaking of the assignment detailing professional and operational costs.
7. Detailed profile of the applicant, indicative of previous relevant experience and documentaries produced.

### **Statement of Safeguarding:**

According to FRA's organizational value of accountability, it is our policy to safeguard all individuals involved in FRA's work against risks of exploitation and abuse. FRA will not tolerate exploitative or abusive behaviors by anyone associated with the implementation of FRA's work.

### **Submission of proposal**

Interested service providers with experience in executing similar assignments are invited to submit their expression of interest/bids by 9<sup>th</sup> September, 2024 with the subject field "Expression of Interest– **Documentary on the state of nutrition service delivery in communities.** Addressed to; Executive Director, Food Rights Alliance through Email: [fra@frauganda.org](mailto:fra@frauganda.org). **Only complete bids submitted by email will be considered.**